

**Media Contacts:**

Sean Layton/Gabriella Malfi
Lou Hammond & Associates
212.891.0238/212.891.0245

seanl@louhammond.com/gabriellam@louhammond.com

Kris Neilsen
NH Division of Travel and Tourism Development
603.271.2665

kris.neilsen@dred.nh.gov

**THRILL SEEKERS CAN FIND THEIR ADRENALINE RUSH
IN NEW HAMPSHIRE THIS WINTER**

The Granite State invites visitors to stay an extra day and take advantage of unique adventure

CONCORD, NEW HAMPSHIRE (January 30, 2015) – Thrill seekers should head to New Hampshire (www.visitnh.gov) this season for an unforgettable winter adventure. The Granite State is already known for hundreds of miles of skiing, snowboarding and snowmobile trails. In addition, visitors to New Hampshire can also experience a full slate of winter activities such as kite skiing and skijoring to dog sledding and ziplining on some of the longest zip lines in the US.

In addition to the activities detailed below, the state's official tourism website (www.visitnh.gov) has a full list of distinct New Hampshire adventures available this year. Please see below for more information:

Fat Biking – Eastside Bike Guides, North Conway

Winter is actually a great time for mountain bikers to pull out the bike and go for a ride. Fat Biking, which uses oversized tires to navigate the snow and ice, can provide an entirely different adventure through snow covered New Hampshire. For more information, please visit www.eastsidebikeguides.com or call 603-986-2784.

Ice Harvesting – Remick Country Doctor Museum & Farm, Tamworth Village

During the 1880's, ice harvesting was a lucrative business in New Hampshire. Ice was cut out in blocks from lakes and ponds to be distributed to keep food cold. Although it's no longer the business it once was, the Remick Country Doctor Museum and Farm provides an opportunity for visitors to learn about the process and harvest their own ice using the antique tools of the craft. For more information, please visit www.remickmuseum.org or call 603-323-7591.

Kite Skiing and Kite Boarding – Hardwater Kiter, North Conway

Guests looking for something a bit more hardcore than downhill skiing or snowboarding fun can kite ski or kite board, a whole different experience on skis or snowboard. Thrill seekers glide across snow or ice using kite power and wind to get you from point A to point B. For more information, please visit www.hardwaterkiter.com or call 603-986-2784.

Skijoring – Gunstock Mountain, Gilford

Snowfall doesn't always have to be a downer for an active dog and their owner. Visitors and their pups can spend a day on 15 kilometers of cross country trails at Gunstock Mountain, designed specifically for the skier and their dog. The resort provides lessons for those who aren't experienced and are interested in learning. For more information, please visit www.gunstock.com or call 603-293-4341.

Dog Sledding – Offered Statewide

This winter, learn a classic winter activity straight from the pages of famous books and movies by taking advantage of dog sledding offerings statewide. Guests have the opportunity to experience this in varying degrees of difficulty, from watching demos and getting eye level with the dogs or even taking a turn mushing. More information can be found at <http://www.visitnh.gov/what-to-do/Outdoor-Adventure/dog-sledding.aspx>

Winter Ziplining – Offered Statewide

There's something about gliding high above the tree lines and gazing down at the sights below that is something difficult to forget, especially with a blanket of glistening white snow and shining ice crystals in the path. Travelers of all ages can bundle up and break out the adventurous side to experience an aerial adventure in the beauty of the winter. More information on winter ziplining can be found at <http://www.visitnh.gov/what-to-do/outdoor-adventure/ziplining.aspx>

Surfing – Seacoast Region

Not all surfing trips in the winter months have to be to warm destinations that break the bank. Instead, visitors are invited to “Live Free and Dive In” the Atlantic to test their surfing skills. Winter in New Hampshire provides for the best surfing due to the swells from the snowstorms. So step into that wetsuit and paddle out into the surf for a one-of-a-kind experience.

Ice Climbing – White Mountains Region

The White Mountains of New Hampshire are home to some of the best ice climbing spots in the country, thanks to New Hampshire's historically cold and icy winters. A full directory of climb suggestions is available at www.neclimbs.com. The state recommends Mooney Mountain Guides for guided ice climbing expeditions, and more information is available at www.mooneymountainguides.com or by calling 603-545-2600.

ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit www.visitnh.gov.

Media can also visit <http://www.facebook.com/louhammondpr> or follow on Twitter [@LouHammondPR](https://twitter.com/LouHammondPR) for the latest client news.

#